



CROWDVILLE

PRIVACY POLICY

10th Jan 2018, Our Commitment to Privacy

Dear User,

Crowdville would like to inform you that it intends to take care of the protection of physical persons with reference to the treatment of personal data **in accordance to the data protection act 1998**. Such treatment will be based on correctness, permissible and transparency principles, with protection of your privacy and your rights.

Crowdville has then developed a Privacy Policy which describes the way it will proceed to the gathering and use of data, transfer and storage of your personal data.

Crowdville will then provide you the information on your personal data treatment, with reference to your profile compilation on the web site www.crowdville.net and on your eventual participation to the initiatives that might be proposed by Crowdville following specific announcements or invitations.

Our Privacy Policy was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users. The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services.

What Information Do We Collect?

Your personal data (personal data is defined as "any information concerning a natural person, identified or identifiable, even indirectly, by reference to any other information, including a personal identification number ", i.e., data that uniquely identifies an individual and can be used to contact them), voluntarily provided by you and/or acquired through the installation of a SW Agent (special APP) on your smartphone and/or your Personal Computer, including any location data will be treated by Crowdville for the following purposes:

- a) Use of profiling that you provide by filling in the questionnaire, in order to propose the participation to campaigns aimed at detecting errors on the product tested, the evaluation of a product or service or, comparatively, more products or more services, testing spatial functionality of a product and subsequent processing and analysis of data gathered or collected; specifically the data will be used for surveys and market research or direct statistical recognition of the degree of satisfaction with the quality and/or functionality of products or services, as requested by customers of Crowdville, with the objective to develop and/or improve performance;
- b) Sending communications about or related to participation, methods of construction and closure of the launched campaign;
- c) Collecting, cataloguing, and preservation of the information you voluntarily provided through interviews, online forums, focus groups, chat, in order to assess your consumer experience for purposes of statistical and anonymous marketing.
- d) Detection and subsequent processing of technical data acquired during the use of the voice service, data service and application, in order to make assessments and market statistics anonymously;
- e) Management of related administrative activities, of any reports, fulfilment of contractual obligations and tax.

In addition to the above mentioned purposes, your data may also be processed to fulfil the obligations required by laws, regulations or laws, as well as provisions of the supervisory authorities in the field.

When you visit our site you may provide us with two types of information: personal information you actively choose to disclose ("Active Information") and use information collected, in a way not visible to you, on an aggregate anonymous basis as you and others browse our site ("Passive Information").

Active Information You Choose to Provide

In order to gain use of the site (become a "user"), we require you to disclose the following information: Name, Address, Phone Number, etc. ...

CrowdVille Ltd

Registered in England and Wales - Registered No. 8945468 – VAT No. GB189755244

Office Address: Forest House Business Centre,

8 Gainsborough Road, Leytonstone, London, UK, E11 1HT

www.crowdville.net

support@crowdville.net



We do not use secure socket layer (SSL) encryption to protect the transmission of the information you submit to us when you use our online forms. The information you provide to us are instead stored securely.

If you choose to post information on our site or maintain email, or telephone contact with us, we may retain such information also and its transmission via email is not secured.

Passive Information Collected

What is a Cookie?

Cookies are a feature of web browser (Internet Explorer, Netscape Navigator, etc.) software that allows web servers to recognize the computer used to access a site. They are small pieces of data that are stored by a user's web browser on one site to simplify subsequent interactions with that site by the same user or to use the information to streamline the user's transaction on related web pages. This makes it easier for a user to move from site to site and to complete transactions over the Internet. Cookies should make your online experience easier and more personalized.

Our site utilizes cookies to collect information about how our site is used. Passive Information gathered may include the date and time of visits, the site pages viewed, time spent at our site, the sites visited just before and just after our site. If you do not wish to transmit "cookie" information about yourself, you may turn off the cookie function in your web browser; please consult the "Help" section of your browser to correctly do so.

Our site's servers also automatically identify your computer by its Internet Protocol address which is a unique string of numbers that is assigned to your computer by your Internet Service Provider. Your IP address may be used to address problems with our server or administer our site or to gather broad demographic information about our users. We passively collect your IP Address.

Processing of data relating to geo-location

Crowdville can treat the location data which are the parameters for the operation of the mobile network (Cell ID and LAC) and technical parameters acquired only when activated voluntarily by the user, the functionality of geo-tagging with GPS on your smartphone.

You have the right to request, free of charge, the temporary interruption of the processing of such data by giving prior notice through the media platform dedicated to the community.

You can also turn off, independently, with GPS geo-tagging functionality by acting directly on the smartphone.

How Do We Use the Information Collected?

Specifically speaking, because this is the core business of Crowdville, we use the collected information for business activities, providing to our Customers anonymous information using any breakdown we can get with all the Collected Information you have voluntarily provided to us and/or acquired through the installation of an Agent on your smartphone and/or your Personal Computer.

Broadly speaking, persons we employ directly, or as contractors or agents at our direction, use Active Information for purposes of administering our business activities, providing customer services such as support, and making available other products or services we think may be of interest to our users. We may use the Active Information or Passive Information you provide to us to contact you about changes to our site, new services, features or products we offer, or other information we think you shall find valuable. If at any time you do not wish to receive such information, you may "opt-out" of doing so by sending an email to us at support@crowdville.net

We use Passive Information to gather information about our users and to enhance and design our site to make it easier, faster and friendlier to use. Additionally, cookies help us know information about how many people visit our site, when they visit and how they use our service. Passive Information may result in your viewing of particular advertising based on your user habits for your viewing on our site and a shopping experience customized to you in content, services and goods.

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Your Information In Relation to Others We Link To

You may be able to access other websites through our site. When you do so you are doing so subject to their policies regarding privacy and data collection and you should read those sites' privacy policies to make sure you agree to them before using such sites. When you choose to shop at such sites, you should read their privacy policies to make sure you agree to them before making any activity.

Sharing Information with Advertisers or Other Third Parties

We may disclose anonymous information about user habits, characteristics and user patterns, based on aggregate user statistics to advertisers on our site. The parties who perform services for us (credit card processors, merchant banks, our Internet Service Provider) may also have access to your information in performing such services. Should we buy or sell assets of our company, another company may need to review our company's assets, including your information, to make business decisions as to whether to acquire such assets.

Sharing Information with the Government or As Otherwise Required by Law

We may be required by law or government agency to disclose both Active and Passive Information you have provided to us.

How Do We Secure Active Information and Passive Information?

We secure your personal information submitted by you by using reasonable efforts to prevent unauthorized access or disclosure, or accidental loss or destruction of Active Information and Passive Information. Your postings on this site and other communications you may have with us via email may not be secure unless we advise you that security measures are in place prior to your sending information. Therefore, if you choose to communicate with us through these means, you are assuming the risk of doing so and we request that you do not send or post sensitive information through these means.

Where your data is stored?

All the data registered are stored on our WEB platforms (Otium and Negotium) at www.crowdville.net

How can you access to your data?

All the data registered are reachable and editable by yourself by accessing to your own personal profile in the relevant platforms (Otium and Negotium) at www.crowdville.net

How Can You Choose Not to Receive Information About Products or Services By Us or to Correct, Delete or Access Your Information

If you desire not to receive information about products or services we think may be of interest to you or if you wish to access, delete or correct your information, please send us an email to support@crowdville.net

YOUR USE OF OUR SITE MEANS THAT YOU ACCEPT THE PRACTICES SET FORTH IN THIS POLICY. WE RESERVE THE RIGHT TO MAKE CHANGES TO THE POLICY BY POSTING THE NEW VERSION OF THE POLICY (AVAILABLE AT www.crowdville.net) WITH A NEW EFFECTIVE DATE. YOU UNDERSTAND AND AGREE THAT YOUR CONTINUED USE AFTER THE DATE ON WHICH THE POLICY HAS CHANGED, CONSTITUTES YOUR ACCEPTANCE OF THE UPDATED POLICY.

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FINAL ACCEPTANCE OF PRIVACY POLICY

I declare that I have read this disclosure and authorize Crowdville to treat my data in the manner and for the purposes indicated in this Privacy Policy.

I give my consent to the disclosure of personal data for the purposes listed, to the persons indicated in the Privacy Policy.

The undersigned once acquired the information provided by Crowdville, **relating to the "sensitive" data**, i.e. the data "suitable to reveal the racial and ethnic origin, religious, philosophical or other beliefs, political opinions, membership of parties, trade unions, associations or organizations of a religious, philosophical, political or trade union membership and personal data disclosing health and sex life, give my consent to the treatment of data necessary to perform the operations indicated in this Privacy Policy.

- furthermore give my consent for the dissemination of the data stated in this Privacy Policy. (in case is also provided the dissemination of sensitive data other than disclosing the state of health of the person concerned, the latter, in fact, can not be disclosed) .

The undersigned also declares to give consent to the processing of their personal data concerning, in particular, the location with the modalities specified in the terms and conditions and in the present Privacy Policy, in the experimentation environment".

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